

ZION MENASE



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Education

June 2022

SCE College, isreal

B.Sc. in Industrial Engineering and Management

Skills

Technical:

Python, R, MATLAB, C, Visual Studio,

App building (Adalo), Website creation (HTML, CSS, JS), UI/UX fundamentals

Business & Financial:

Microsoft Office (Excel, Word, PowerPoint),

KPI development, SAP,

Budget analysis,

Financial reporting, Business process

Google Ads, Facebook Ads

Data & Analytics:

SQL, SAP BusinessObjects (BOXI),

Excel PivotTables,

Data cleaning & preprocessing,

Trend analysis, Dashboard creation,

Statistical analysis

Career Objective

Industrial Engineering & Management with a 3+ years of experience, seeking to grow into an advanced data analytics or business analysis role. Bringing hands-on experience in process optimization, system implementation, and cross-company reporting (including executive-level dashboards). Passionate about transforming complex data into clear insights to support strategic decision-making. Known for system thinking, independence, and a strong drive to deliver transparent, data-driven value.

Professional experience

- January 2025 – Present | **Automated WMS Operations** | Shufersal online, Kadim
- Daily management and supervision of an advanced WMS integrated with Knapp’s automated picking system, overseeing inbound, storage, picking, and shipping workflows.
 - Real-time resolution of technical and operational issues across automated processes.
 - Managing the integration between the WMS and robotic picking technologies to ensure seamless and efficient warehouse operations.
 - Continuous process improvement based on data analysis and performance reports designed to optimize operational efficiency.
- July 2023 - December 2024 | **App Development** | Personal initiative
- Led end-to-end development of a mobile application, including UX/UI design, architecture, implementation, and successful launch on the app store.
 - Conducted user research, managed digital marketing campaigns, and resolved technical issues post-launch to ensure a smooth user experience.
- July 2022 - July 2023 | **Business Analyst** | HOT Mobile
- Led automation of daily, weekly, and monthly reports to improve efficiency and reduce manual workload.
 - Managed sales performance reporting and compensation calculations for the B2B division.
 - Delivered data-driven insights through KPI dashboards, executive briefings, budget planning tools, and cross-company survey analysis to support strategic decision-making
 - Translated complex business requirements into actionable insights by building tailored reports and dashboards for various organizational levels